



EDUCATIONAL COMPETENCIES
CONSORTIUM (ECC) ANNUAL
CONFERENCE (VIRTUAL)
**‘SMARTER, NOT HARDER:
RETHINKING REWARD &
RECOGNITION ‘**

**19 MARCH 2026
VIRTUAL**

**FEE
GBP299**

* Certificate of attendance
awarded by ECC, UK.

KEYNOTE SPEAKERS: CHRISTINE ARMSTRONG & CHRIS BRITTON



Christine Armstrong studies the world of work, and challenges how it's designed. A writer, researcher, speaker and vlogger, Christine is ranked 6th among the world's top 50 Future of Work influencers and was named a Top 50 Workplace Leader in 2023. She regularly contributes to national, international and business media and is the co-founder of Jericho Chambers, one of the earliest pioneers of flexible and hybrid working.

Christine's weekly vlog reaches more than 3 million viewers across 20+ countries, exploring topics ranging from AI to burnout. She is also the author of *The Mother of All Jobs* (Bloomsbury). Her keynote sessions combine robust data with compelling stories, leaving audiences informed, energised and ready to rethink how work really works.
Christine Armstrong | LinkedIn



Chris Britton Since 2008, Chris has used an empathy-first approach to drive positive change and high performance in organisations like Virgin, Vodafone, River Island and Reward Gateway. His passion for seeing people for who they are – not just what they can do – has inspired audiences worldwide. He combines groundbreaking research, personal storytelling, humour and practical next steps to create an engaging experience that helps to unlock the potential of your people and business.

Chris Britton | LinkedIn

SPOTLIGHT COMPLETION

- **Brain-Smart Difficult Conversations – The other side of reward and recognition**

Jo Britton explores how neuroscience can support confident, effective conversations when it matters most.
Jo Britton | LinkedIn

- **Avoiding Pitfalls in Reward – Legal lessons for HR**

Simon Allison and Jack Boyle from Blackadder's LLP share essential legal insights to help HR teams navigate reward with confidence.
Simon Allison | LinkedIn Jack Boyle | LinkedIn

- **AI-Enabled Recognition: Keeping humanity at the heart**

Hayley Bird (Quantum Rise) demystifies AI and what it really means for the future of HR.
Hayley Bird | LinkedIn

- **Is Performance Management Dead?**

Thomas Goubau challenges traditional thinking and asks what performance should look like now.
Thomas Goubau | LinkedIn

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CLOSING DATE : 19 Feb 2026

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